

Sun and Surf Run 2012 Sponsorship Information

Presented by
Sun and Surf Charity Association

Washington State Non-Profit Corporation
501(C)3 application made



July 26-29, 2012
Raising Funds for Charity

Sun and Surf Event, July 26 – July 29, 2012

The Sun and Surf Run is an event presented by **Sun and Surf Charity and the Sun and Surf Charity Committee which are an all volunteer group**. We are a Washington State Non-Profit Corporation.

Sun & Surf Goal

The funds raised from Sun & Surf Event Weekend are distributed to Boyer Children's Clinic, Seattle Children's Hospital Uncompensated Care Fund, Ocean Shores Food Bank, NB PAWS and various local charities in the Ocean Shores area. Food banks need additional support in maintaining sufficient supplies to help families in need and community supporting organizations don't have the means to pay for repairs or to improve on disused conditions. We have established five levels of sponsorship for organizations to donate a monetary contribution to help local charities.

Sun and Surf Weekend Tentative Schedule: All events at the Ocean Shores Convention Center

Thursday, July 26th

- Vendor Set up 12:00 PM to 7:00 PM Ocean Shores Convention Center
- Kick Off Party & Merchandise 4:00 PM to 6:30 PM Ocean Shores Convention Center

Friday, July 27th

- Merchandise 10:00 AM to 5:30 PM Ocean Shores Convention Center
- Door Prizes & Silent Auction 10:00 AM to 5:30 PM Ocean Shores Convention Center
- Vendors, Vendors, Vendors Open to public - Ocean Shores Convention Center
- Beer garden & Bar --Ocean Shores Convention Center
- Band , Biker Babe Contest at Ocean Shores Convention Center, 8:00 to 10:00 PM
- Opening Ceremonies 7:00 PM Ocean Shores Convention Center
- Blessing of the Bikes 7:45 PM Ocean Shores Convention Center
- Bon Fire by Vancouver HOG Chapter 10:30 PM on the beach behind Shilo in Ocean Shores

Saturday, July 28th

- Firemen's Breakfast 7:30 AM to 11:00 AM Ocean Shores Convention Center
- "Biker Memorial Parade" 9:00 AM to 10:30 AM from Hoquiam Central School to Ocean Shores
- Merchandise 10:00 AM to 6:00 PM Ocean Shores Convention Center
- Vendors, Vendors, Vendors - Open to public
- Door Prizes & Silent Auction 10:00 AM to 3:00 PM Ocean Shores Convention Center
- Tenino Drill Team Noon to 2:00 PM Ocean Shores Convention Center
- Ride-In Bike Show Noon to 4:00 PM (awards 5:00 PM) Ocean Shores Convention Center
- Poker Run 11:00 AM to 3:00 PM Ocean Shores Convention Center
- Bike Games 12:00 PM to 2:00 PM Ocean Shores Convention Center
- Band and Beer Garden in front of Ocean Shores Convention Center 2:00 PM to 6:00 PM
- Tattoo Contest at Ocean Shores Convention Center, 8:00 to 10:00 PM
- Concert and Party with "Too Slim and the Tail Draggers", 7:00 PM to 1:00 AM – free to wristband holders. Open to the Public (\$20.00 at the door)

Sunday, July 29st

- Firemen's Breakfast 7:30 AM to 11:00 AM Ocean Shores Convention Center
- CMA Fellowship 8:30 AM to 9:30 AM Ocean Shores Convention Center
- Vendors, Vendors, Vendors Open to the public 10:00 AM to 2:00 PM
- Tenino Drill Team 10:00 AM street in front of OS Convention Center
- Merchandise & Door Prizes 9:00 AM to 11:00 AM, OS Convention Center
- **Closing Ceremonies & Award Presentations 12:00 PM, OS Convention Center**

Sponsorship Levels

Sponsorships must be paid by April 15, 2012 to appear on printed advertising. You will appear on the website as soon as you have paid the sponsorship fee. We will send you a sponsorship receipt for your tax records. Your sponsorship is tax deductible. This is a 4 day event with a couple thousand bikers, local folks and tourists. Hotels, restaurants, bars, entertainment areas get filled up, and we bring a lot of money to the whole area and business to our sponsors and vendors.

Title Sponsorship is \$5,000 This is a high-level summary of the benefits for a Title Sponsor participating with **Sun and Surf Charity** in the **Sun & Surf Event Weekend**.

Sun & Surf Event Promotions

- Title Sponsorship will entitle you to placement of your logo in Title Sponsors area on all advertising, signs, and flyers. Top placement on a "We Recommend" page.
- Placement of business logo on all print advertising and Sun and Surf Event website front page with link to your website. Logo must be in .jpg or .gif format and send to carol@the-webmistress.com along with link.
- Your name in the Title Sponsors area at the top of the back of the T-shirt. Best advertising because people wear their t-shirts for years!
- You will receive 10 T-shirts, and 10 wristbands! (we must have t-shirt sizes before April 15)
- You will also be entitled to 3 vendor booths 10'X12' in the **front area** of the Convention Center.

Diamond Sponsor Benefits - \$3,000.00 or Higher Funding Gift

This is a high-level summary of the benefits for a Diamond Sponsor participating with **Sun and Surf Charity** in the **Sun & Surf Event Weekend**.

Sun & Surf Event Promotions

- Placement of business logo on all print advertising and Sun and Surf Event website front page as Diamond Sponsor. Logo must be in .jpg or .gif format and send to carol@the-webmistress.com along with link information.
- Placement of business name on back of T-shirt as diamond sponsor
- 5 T-Shirt, 5 Sponsor wristbands and 2 vendor booths in vendor area (we must have t-shirt sizes before April 15)
- Positive PR benefits of raising money for an important charity – **Sun and Surf Charity**
- Coverage and links from Sun & Surf Event website sponsor page
- Recognized as Diamond Sponsor for Sun & Surf Event

Emerald Sponsor Benefits - \$2,000.00 or higher Funding Gift

This is a high-level summary of the benefits for an Emerald Sponsor participating with the **Sun and Surf Charity** in the **Sun & Surf Event Weekend**.

Sun & Surf Event Promotions

- Placement of business logo on official event poster and website sponsor page. Logo must be in .jpg or .gif format and send to carol@the-webmistress.com along with link information.
- Placement of business name on back of T-shirt as sponsor (best possible advertisement)
- 4 T-Shirts, 4 Sponsor wristbands and 1 vendor booth in vendor area (we must have t-shirt sizes before April 15)
- Positive PR benefits of raising money for an important charity – **Sun and Surf Charity**
- Coverage and links from Sun & Surf Event website sponsor page
- Recognized as an Emerald Sponsor for Sun & Surf Event
- Placement of business name on all print advertising and Sun & Surf Event website sponsor page

Sapphire Sponsor Benefits - \$1000.00 or higher – Funding Gift

This is a high-level summary of the benefits for a Sapphire Sponsor participating with the **Sun and Surf Charity** in **Sun & Surf Event Weekend**.

Sun & Surf Event Promotions

- Placement of business logo on Sun & Surf Event website sponsor page. Logo must be in .jpg or .gif format and send to carol@the-webmistress.com along with link information. Placement of business name on back of T-shirt as sponsor
- Positive PR benefits of raising money for an important charity – **Sun and Surf Charity**
- 3 T-Shirts, and 3 Sponsor wristbands and 1 vendor booth in vendor area (we must have t-shirt sizes before April 15)
- Recognized as an Sapphire Sponsor for Sun & Surf Event
- Placement of business name on all print advertising and Sun & Surf Event website sponsor page

Garnet Sponsor Benefits - \$500.00 or higher – Funding Gift

This is a high-level summary of the benefits for a Garnet Sponsor participating with the **Sun and Surf Charity** in **Sun & Surf Event Weekend**.

Sun & Surf Event Promotions

- Business logo on Sun and Surf website sponsor page. Logo must be in .jpg or .gif format and send to carol@the-webmistress.com along with link information
- Positive PR benefits of raising money for an important charity – **Sun and Surf Charity**
- 2 T-Shirt, and 2 Sponsor wristband (we must have t-shirt sizes before April 15)
- Recognized as an Garnet Sponsor for Sun & Surf Event
- Placement of business name on all print advertising and Sun & Surf Event website sponsor page

Supporting Business - \$250.00 or higher Funding Gift

Sun & Surf Event Promotions

- Placement of business name on Sun & Surf Event website sponsor page along with link information- listed under We Support Sun and Surf
- Recognized as "Supporting Business - Sun & Surf ", 1 t-shirt, 1 sponsor wristband

Our Method of raising money for the local Charities

There are four major components that contribute to the economics of the Sun & Surf Event and they are the following items:

Benefactors

Business financial contributions ensure the success of the event for Sun & Surf.

Personal Sponsorship

Instead of monetary donations, we appreciate your personal time in helping out where needed, donations of personal crafted items and marketable items to be auctioned, supplies and other services to ensure the success of the Sun and Surf Event that allow us to improve the monetary contributions to the local charities.

The Sun and Surf Event is popular not only for the solidarity of the biker community coming together for a good time, but also for its Memorial Parade, Motorcycle Stunt Drill Teams, Ride-In Bike Show, Bike Games, Bon Fire, Biker Generosity during the event.

Auction Items

Donations of marketable auction items, supplies and services facilitate to ensure the success of the event and allow us to improve the monetary contributions to local charities.

Who and what are Sun and Surf Charity

Sun and Surf Charity is a group of people sharing a common interest of motorcycling and relating together socially who wanted to party and have fun, and found that there was a local need for financial support and decided to donate most of the proceeds from the Sun and Surf Run to the local charities and other organizations.

Where does the money go? What is it used for?

Thanks to the continued generosity of our event sponsors and community supporters **Sun and Surf Charity** is able to continue this valuable mission. Last year's proceeds were distributed to the following organizations:

Boyers Children's Clinic

Seattle Children's Hospital

Guide Dogs of America

Ocean Shores Food Bank

North Beach PAWS

**Paula's Pillowcase
Project**

Radio KOSW

Seattle Cossacks

Community Garden

Sun and Surf Comfort Bags

Where can I find out more?

Contact: **Richard Wiggers**, or send him an email at: rwiggers@biker.org As a secondary contact, Contact Carol at 206-953-7918 or you can send an email to: carol@the-webmistress.com

Sponsorship Contract Sun & Surf Run 2012, Ocean Shores, WA



Sponsorship level I agree to: check one of the boxes below:

- Title Sponsor - \$5,000.00
- Diamond Sponsor- \$3,000.00
- Emerald Sponsor \$2,000.00
- Sapphire Sponsor \$1000.00
- Garnet Sponsor - \$500.00
- Supporting Business - \$250.00

I have read the sponsorship descriptions on pages 3 and 4 of this document and agree with the terms of what I will receive for my sponsorship donation. I also understand that My sponsorship is tax deductible and I recognize that Sun and Surf Charity is a non-profit organization in the State of Washington. Deadline for Sponsorship is April 15, 2012. (check the box if you agree)

As a Title Sponsor or Diamond sponsor I understand that I will have to abide by vendor rules (check the box if you agree and are this level sponsor)

AGREEMENT and RELEASE, READ BEFORE SIGNING -

I agree that SUN AND SURF CHARITY, the City of OCEAN SHORES and individual members, officers, event volunteers, sponsors, and supporters (aka: Event Parties) shall not be liable or responsible for injury to me (including paralysis or death) or damage to my property occurring during the Sun and Surf Event and activities and resulting from acts or omissions occurring during the performance of the duties of the "Event Parties", even where the damage or injury is caused by negligence (except willful neglect). I understand and agree that all customers and their guests participate voluntarily and at their own risk in all Sun and Surf activities and I assume all risks of injury and damage arising out of the conduct of such activities. I release and hold the "Event Parties" harmless from any injury or loss to my person or property which may result from my participation in Sun and Surf Event and activities. I UNDERSTAND THAT THIS MEANS THAT I AGREE NOT TO SUE THE "Event Parties" FOR ANY INJURY OR RESULTING DAMAGE TO MYSELF OR MY PROPERTY ARISING FROM, OR IN CONNECTION WITH, THE PERFORMANCE OF THEIR DUTIES IN SPONSORING, PLANNING OR CONDUCTING the Sun and Surf Event. If you have any questions please get in touch with us before signing this contract and we can take care of it then. Changes after April 15, 2012 cannot be allowed because we will be setting up for printing posters, flyers and t-shirts. There can be no refunds after we go to print.

Company Name _____

Contact Name _____ **Contact Phone** _____

Address _____

City _____ **State** _____ **Zip Code** _____

Website _____ **email** _____

Signature _____

Print Name _____

Send Signed contract and check to:

Sun and Surf Charity
Sun and Surf Run
1420 NW Gilman Blvd #2804
Issaquah, WA 98027